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Maths Olympiad





AU/NZ 2024



5 Aug - 9 Aug

Global online maths competition for
primary school students



About Matific

Matific is an award-winning and pedagogically rigorous **mathematics learning platform** used by **millions of learners** every day in **120+ countries**. We partner with schools, governments, and other associations across the globe to deliver cutting-edge digital learning solutions that fit perfectly to their needs.



Learn more at www.matific.com

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About the **Matific Maths Olympiad**

A fun-filled **online mathematics competition** for primary school children (4-12 years). Millions of students from over 20 countries participate in The Matific Maths Olympiad every year. It aims to ignite a love of learning in all participants, and provides actionable data for education leaders, principals and teachers.



Create a love of maths



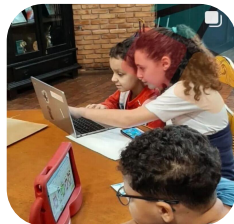
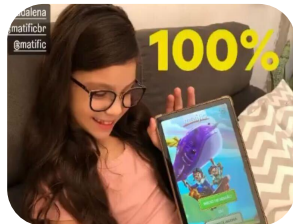
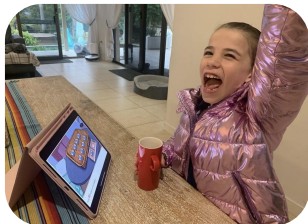
Reduce learning loss



Reduce maths anxiety



Boost maths outcomes



The Matic Maths Olympiad 2024 - AU / NZ

Countries: Australia and New Zealand

Who Can Register?



Schools



Teachers



Parents



Registration
15 Jun - 4 Aug



Competition
5 Aug - 9 Aug

[Learn more](#)



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Maths Olympiad

AU/NZ 2024



Why Partner?

(Australia - New Zealand edition)



- Great opportunity to get your brand in front of **Educators, Parents and Students**
- Great opportunity to make a difference and associate your brand with education and **STEM learning**

For more information, reach out to us at competitions@matific.com



The Matific Maths Olympiad 2023 - AU/NZ



10th year
running

2000+

Schools

9500+

Teachers

150,000+

Students

1.5M+

maths activities solved

5.5M+

maths problems solved

Write to us at competitions@matific.com

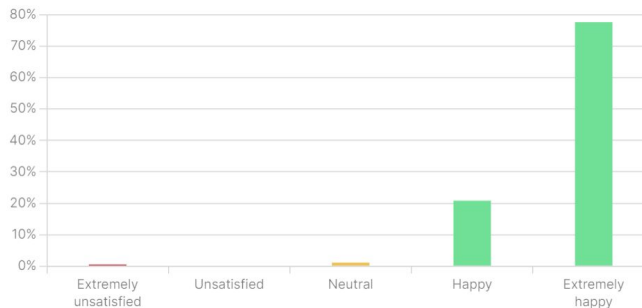
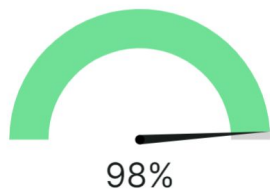
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Our Olympiads are **Loved by Students**

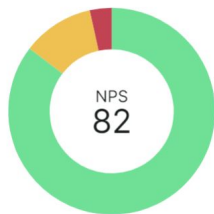
98% of educators thought their students were happy with the Olympiad

Did your students enjoy learning maths during the Matific Maths Olympiad 2023?

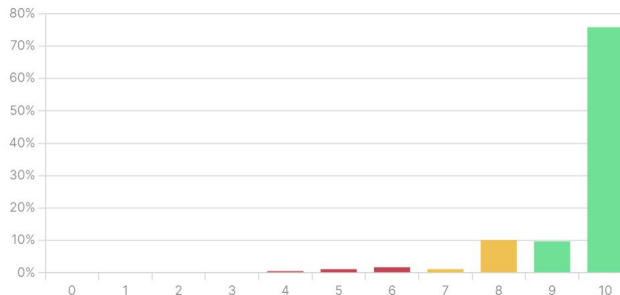
Customer Satisfaction Score 



How likely are you to recommend Matific Maths Olympiad to a colleague or teacher at another school?



85.4% Promoters
151 respondents
11.2% Passives
20 respondents
3.4% Detractors
6 respondents
177 in total





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What does the association look like?

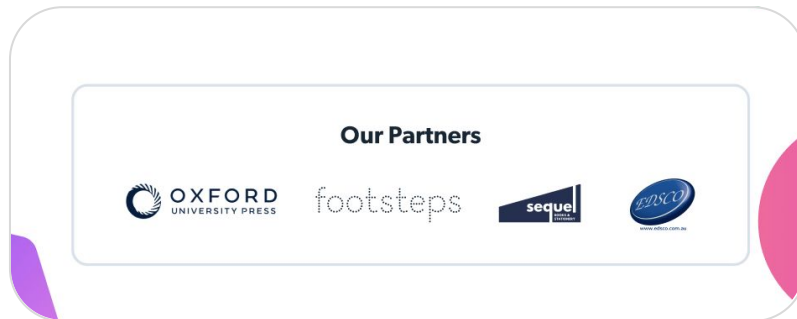
(Australia - New Zealand edition)



Logo Presence on the Maticf Olympiad Site



Co-sponsor | Website Header banner



Other Sponsors | Sponsorship Block

250,000+ educators and parents visit the Olympiad and Maticf website during the competition registration and competition period.

For more information, visit matific.com/olympiad or write to us at competitions@matific.com

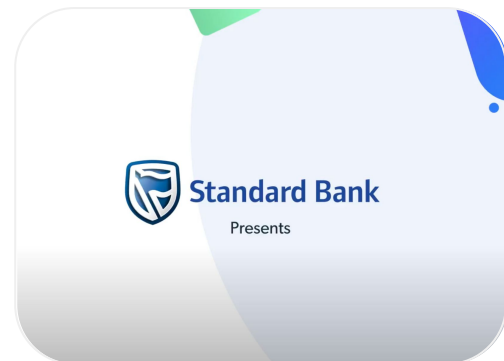
Branding on all Competition Collaterals



Brochures



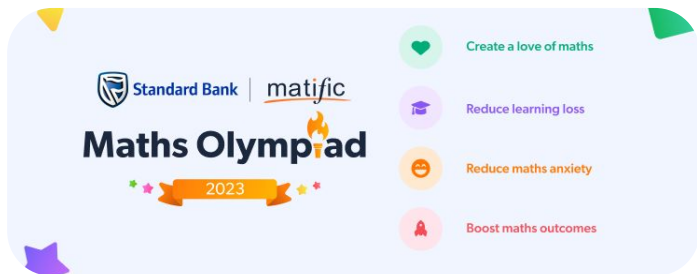
Poster



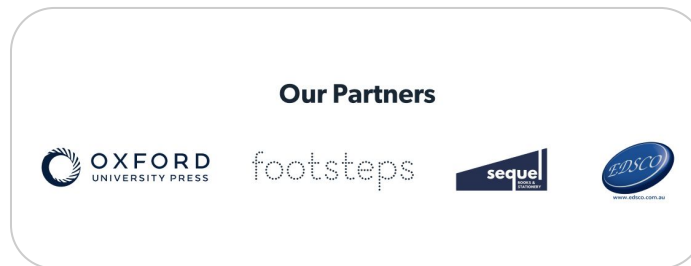
Videos

For more information, visit matific.com/olympiad or write to us at competitions@matific.com

Branding in all Emails



Co-sponsor | Email Header banner



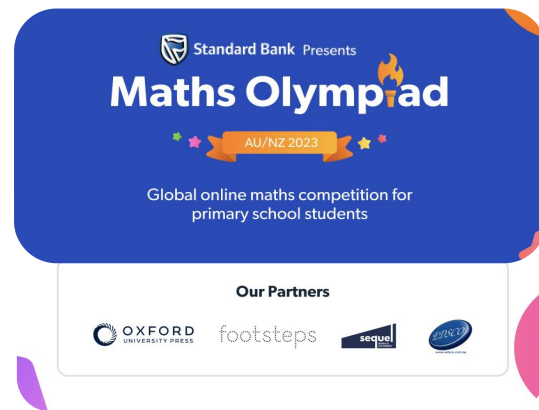
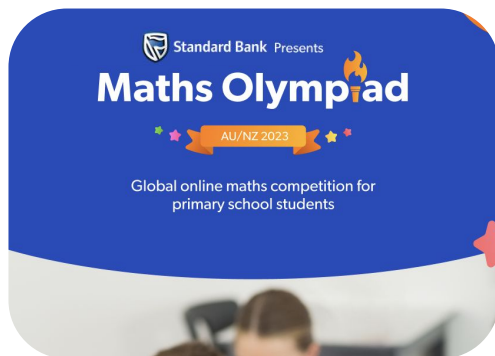
Other Sponsors | Sponsorship Block

70,000+ educators and **80,000+** parents are sent over
2.1M+ emails during the competition season

Avg. Open Rate: 38%

For more information, visit matific.com/olympiad or write to us at competitions@matific.com

Branding Across Matific Social Media Channels



72,000+ followers on our **English** Facebook, Instagram, LinkedIn and YouTube

For more information, visit matific.com/olympiad or write to us at competitions@matific.com

An Opportunity to be an Award Presenter at the Winning Schools



For more information, visit matific.com/olympiad or write to us at competitions@matific.com



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   AU/NZ 2024  

Glimpse of the Matific Olympiad 2023 Promotions



The Maticfic Maths Olympiad 2023 - Promotions

Launch events



Promotion events +3000 attendees



Online Promotion events +1500 attendees

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Olimpiadas de Matemáticas
LATAM 2023

¿Están listos para la competencia?

Jueves 14 de Septiembre

19 hs ARG - CL
16 hs CR - MX | 17 hs CO - EC - PAN - PE
18 hs BO - RD - PY

Participación GRATUITA

Encuentro con
Consultores Educativos de Matific

Belen Vazquez | Rodrigo Isaza

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Próximo Webinar

**Inteligencia Artificial:
¿aliada o enemiga de los maestros?**

Estudiantes y máquinas aprendiendo juntos mediante el juego

Miércoles 13 de Septiembre 16 hs MX - CR

17 hs CO - EC - PAN - PE
18 hs BO - RD - PY
19 hs ARG - CL

Participación GRATUITA

Encuentro exclusivo con
Erika Twani
Co-Fundadora & CEO de Learning One to One
Foundation, e integrante del consejo asesor
del E-tech Evolving Education.

The Matic Maths Olympiad 2023 - Promotions

72 notes cross Latam during Olympiad period

Eventos Noticias

Todavía estás a tiempo de participar de las Olimpiadas de Matemáticas Matic 2023 LATAM

Por Portal Educa | Grupo Prensa Digital | septiembre 20, 2023

68 0

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Siguen abiertas las inscripciones para la competencia de matemática más grande del mundo

ES ABIERTA Y GRATUITA

Escuelas, docentes, estudiantes y familias podrán inscribirse a las Olimpiadas



Olimpiadas de Matemáticas Matic 2023 LATAM



COMPARTIR EN REDES SOCIALES

Están abiertas las inscripciones para participar de la competencia matemática abierta y gratuita más grande del mundo. Escuelas, docentes, estudiantes y familias podrán inscribirse a las Olimpiadas Matic 2023 del 2 de agosto al 29 de septiembre. La competencia se realizará entre el 2 y el 6 de octubre.

En la última edición participaron más de 50.000 estudiantes de toda América Latina. Al ser una propuesta única, es una oportunidad única para fortalecer el aprendizaje y promover nuevas formas de enseñar y aprender matemáticas dentro y fuera del aula.



Inicio y Español | Siguen abiertas las inscripciones para la competencia de matemática más grande del mundo



COMPARTIR EN REDES SOCIALES

Se llevó a cabo la nueva edición de las Olimpiadas de Matemáticas 2023 organizadas por Matic en todos los países de América Latina y Caribe de forma simultánea.

Las Olimpiadas de Matic es la competencia de matemáticas en línea, abierta y gratuita más grande del mundo. Este año participaron estudiantes de entre 4 y 12 años, familias, docentes y escuelas de Argentina, Bolivia, Chile, Colombia, Costa Rica, Cuba, Ecuador, Guatemala, Honduras, México, Nicaragua, Panamá, Paraguay, Perú, Puerto Rico, República Dominicana, Venezuela, y Uruguay en su edición especial para plan Ceibal.

BUSINESS TREND

ACTUALIDAD

Llegan las Olimpiadas de Matemáticas Matic 2023 LATAM

Están abiertas las inscripciones para participar de la competencia matemática abierta y gratuita más grande del mundo. Escuelas, docentes, estudiantes y familias podrán inscribirse a las Olimpiadas Matic 2023 del 2 de agosto al 29 de septiembre. La competencia se realizará entre el 2 y el 6 de octubre.

Business Trend | Septiembre 17, 2023 | 11:32 AM

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Bringing Alive Our Socials...

Snap, Tag, and WIN

Stand a chance to win a **tablet**
and 2 x \$50 Amazon Gift Vouchers

Post a photo / video
with hashtag
#MatificOlympiad



1050+ photos shared by teachers and students on socials!



The Maticf Maths Olympiad 2024 - Potential Collaborations



For more information, visit matific.com/olympiad or write to us at competitions@matific.com

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Award Sponsor
Co-branded Maticf Olympiad	Yes	—	—	—
Co-branding on all Maticf collaterals, email, and social media as Title Sponsor	Yes	Yes	—	—
Branding on Maticf website	Yes	Yes	Yes	Yes
Branding on certificate	Yes	Yes	—	—
Award presentation (online / in person)	Yes	Yes	Yes	Yes
Joint webinar opportunity	Yes	—	—	—
Brand logo exposure in all our email comms (sponsorship level inclusion)	Yes	Yes	Yes	Yes
Dedicated social media posts	Yes	Yes	Yes	—
Sponsorship category	\$30,000	\$20,000	\$12,500	\$5,000

The Matific Maths Olympiad 2023 - Sponsors

Main Sponsor





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Maths Olympiad

AU/NZ 2024



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